

Business Administration

Career Pathways

Brown School of Business and Leadership

Overview:

A degree in business administration is widely considered to be a very common path taken by many college students. Generally, the coursework involved with business administration is application of economics, marketing and planning. Business administration is a wide field that incorporates many different types of management positions. Students that are business administration majors will learn to work efficiently and effectively with a wide variety of people, and be able to work in a dynamic environment.

Acquired Skills MOST Valued by Employers

- | | |
|--|-------------------------|
| x Analytical and Problem-Solving Skills | x Gswkv{ " ("Kpenwukqp |
| x Project Management and Strategic Planning Skills | x Ngcftgukr |
| x Interpersonal and Entrepreneurial Skills | x Rtqhgukqpcnku o |
| x Ectggt" ("Ugnh" Fgxgnqr o gpv | x Vgc o yqtm |
| x Eq o o wpkecvkqp | x Vgejppnqi { |
| x Etkvkecn"V j kpmkp i | |

Common Pathways:

- | | |
|--------------------|-----------------------------|
| • Sales | • Marketing and Advertising |
| • Management | • Finance |
| • E-Commerce | • Entrepreneurship |
| • Customer Service | • Consulting |
| • Human Resources | • Operations Management |
| • Business Analyst | • Strategic Planning |

Please note that some of these pathways require an advanced post bachelor's degree

Common Industries:

- | | |
|----------------------|-----------------|
| • Government | • Manufacturing |
| • Financial Services | • Education |
| • Transportation | • Healthcare |
| • Energy | • Defense |
| • Retail | • Non-profit |

Sample of Employers of Stevenson University Students:

- x Target
- x Verizon Wireless

Internship Sites for Stevenson Students:

- Allegis Group
- Baltimore Business Journal
- Baltimore National Heritage Area
- Baltimore Ravens
- Brotman Financial Group, Inc.
- CareFirstBlue Cross BlueShield of Maryland
- Carroll County Health Department
- ClearChannel Radio Power 99 Radio Station
- Department of Defense
- DLA Piper LLP (US)
- Elite Tournaments
- Enterprise Holdings
- Factory Athletics
- Fila USA, Inc.
- Inside Lacrosse
- x Naval Academy Athletic Association
- x Northern Pharmacy & Medical Equipment
- x Northrop Grumman Corporation
- x Prometric
- x SECU
- x State Farm Insurance
- x State of Maryland Office of the Public Defender
- x T. Rowe Price
- x Target
- x Tessco Technologies
- x The Baltimore Orioles
- x The Whiting-Turner Contracting Company
- x Under Armour, Inc.
- x Walt Disney World

Graduate Schools Attended by SU Alumni:

- Loyola University
- Stevenson University
- University of Delaware
- x The George Washington University
- x University of Maryland
- x University of Pittsburgh

An Employer's Perspective:

The business world is a complex and ever-changing environment. In order to succeed in this world, individuals must possess a variety of skills and qualities. One of the most important skills is the ability to communicate effectively. This involves not only speaking clearly and concisely, but also listening actively and respectfully. Another important skill is the ability to work in a team. In many cases, individuals will be working with others to achieve a common goal, and it is essential to be able to collaborate and support one another. Finally, it is important to have a strong work ethic and a commitment to excellence. This means being punctual, organized, and taking pride in your work. By developing these skills and qualities, individuals can increase their chances of success in the business world.